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# 1941 PRICE LIST

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★ MAR 8 - 1941 ★

U. S. Department of Agriculture

## DAHLIAS

## GLADIOLI

## PANSIES



## FALL BULBS IN SEASON

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### JORDAN'S PANSY GARDEN

AIKEN, SOUTH CAROLINA

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## Foreword

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IN offering our modest little Catalogue, we wish to extend our thanks to our hundreds of friends who have made our success possible.

We assure you that it is our aim to give you the best plants and bulbs to be had, and unless you are satisfied, we cannot remain in business, nor would we care to.

*Our guarantee means just what it says.*

**JORDAN'S PANSY GARDEN**

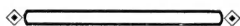
**MRS. KATE M. JORDAN**

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# 1941 PRICE LIST



## Jordan's Pansy Garden

AIKEN, SOUTH CAROLINA

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### REFERENCE:

BANK OF AIKEN — CHAMBER OF COMMERCE  
DUN & BRADSTREET

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### PLEASE READ CAREFULLY

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### GUARANTEE:

#### "THERE'S A REASON FOR OUR SUCCESS"

We absolutely guarantee everything we sell to be true to name, and to reach you in perfect condition.

We will not be responsible for failure due to unfavorable growing conditions.

Any claims for refund or replacement must be made within three weeks of date of shipment.

Any prices quoted are subject to change without notice.

All bulbs you wish replaced must be returned to us.

### TERMS:

Cash with order.

Orders will be shipped C. O. D. when accompanied by 25%.

All prices quoted are delivered.

We have large growing connections, and if we do not quote what you need, write us.

MINIMUM ORDER ACCEPTED \$1.00

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WE OFFER YOU QUALITY. NOT PRICE.  
WHEN YOU BUY FROM US,  
YOU GET THE BEST.

SATISFIED CUSTOMERS ARE OUR BEST ADVERTISEMENT

We are listing only those varieties which we have tried, and found suitable to our Southern climate.

Remember, the price has nothing to do with the quality of Dahlias. The price is governed by the date of introduction, and some of the oldest varieties are still taking Blue Ribbons over the new high priced stock.

Our Dahlias will please you, and they won't cost you a fortune. Don't think you have to pay big prices to get fine Dahlias.

We are members of The American Dahlia Society.

### KEY TO ABBREVIATIONS

(C.).....	Cactus
(S. C.).....	Semi Cactus
(D.).....	Decorative
(F. D.).....	Formal Decorative
(I. D.).....	Informal Decorative
(S.).....	Single
(P.).....	Peony Flowered

Tubers  
Each

- A. D. LIVONI.** Some of our customers still want this old-timer for cut flower use. A small ball type. Flowers are rosy-lavender with lighter base ..... .20
- AVALON.** (I.D.) Beautiful clear yellow and the best of this color for commercial use. Fine form on long stems. Its one fault of somewhat weak stems can be controlled by careful disbudding.... .20
- BARBARA REDFERN.** (D.) A large massive bloom of old rose combined with old gold..... .25
- CAVALCADE.** (F.D.) A fine addition to the commercial types. A beautiful shade of old rose. The stem and formation closely resemble Jersey's Beauty with flowers somewhat larger and several shades deeper in color..... .40
- CHAMPOEG.** (F.D.) The Dahlia beautiful, and it certainly is a gorgeous thing—nothing can compare with its genuine beauty. Color, canary yellow blended with salmon pink. Blooms 8 to 10 inches are just natural with this variety. Don't be without it..... .30

Tubers  
Each

**DADDY KEMP.** (I.D.) The blooms of this new variety often reach 14 inches in diameter and 5 inches in thickness. Color is a rich violet red and the plant is a robust grower. Because of the size of the flowers, the stems are inclined to droop..... .75

**DOROTHY STONE.** (I.D.) Large brilliant pink flowers. This is a real Dahlia, with fine stems. Healthy habits..... .30

**DWIGHT W. MORROW.** (I.D.) A gigantic red flower with heavy leathery foliage on a healthy growing plant. Winner of many prizes..... .35

**EDNA FERBER.** (S.C.) A most beautiful combination of coral pink and old gold with handsome foliage. Beautiful garden variety..... .35

**EL TOREADOR.** (I.D.) Brilliant red; large blooms on long stems. You should have this one..... .20

**ELEANOR GRANT.** (F.D.) Large free flowering white on stems 2 to 3 ft. long. The only white Dahlia we know of that is absolutely insect resistant. .... .15

**ELINOR VANDEVEER.** (F.D.) Satiny rose pink. Very free bloomer on good stems. This Dahlia is highly recommended..... .15

**E. L. SHEPPARD.** (F.D.)  
Apricot—Large. .... .40

**FOREST FIRE.** (I.D.) Brilliant scarlet flame with blushes of yellow and yellow petaloids throughout. .... .50

**FORT MONMOUTH.** (I.D.) Deep maroon with violet petal tips. The striking color makes this variety a ranking favorite..... .35

**FRANCES LA ROCCO.** This is a selection of the last variety that shows a marked superiority in color and keeping qualities..... .20

	Tubers Each
<b>FRAU O'BRACHT.</b> (C.) Clear Yellow Cactus. Medium Size. ....	.50
<b>GERTRUDE BRITTON.</b> (F.D.) A low growing spectrum red on perfect stem. Must be topped out early for good cut flowers.....	.35
<b>GOLDEN ECLIPSE.</b> (F.D.) Large yellow strong stems. Good keeper. ....	.40
<b>GRAF ZEPPELIN.</b> (F.D.) A pure white Honor Roll Dahlia. Large blooms on strong stems.....	.40
<b>HARRY MAYER.</b> A fine two-toned Dahlia of im- mense size. A beautiful blending of rosaline.....	.20
<b>HUNTS VELVET WONDER.</b> (I.D.) Huge Flower. Color Rose and Purple. ....	.50
<b>JANE COWL.</b> (I.D.) Bloom 10x6. Bush 5½ feet. This wonderful Dahlia has been a success wher- ever grown. Color, a warm buff and old gold, blending to apricot and rose at the center. A Dahlia that is sure to please you, for it is large and impressive. A. D. S. Certificate.....	.20
<b>JANET SOUTHWICK.</b> (I.D.) An especially beauti- ful variety of deep Tyrian rose color, with a most unusual petal formation. Blooms average 8 to 10 inches in diameter and are held erect above the foliage. An Honor Roll Dahlia.....	.50
<b>JEAN KERR.</b> (D.) A 5 to 6" snow white variety, suitable for bouquet or cut flower markets, one of the best.....	.20
<b>JEAN TRIMBEE.</b> (S.C.) The huge, rich petunia violet blooms are very beautiful and artistic. The stems can't be excelled and the plant is a strong sturdy grower.....	.50



Tubers  
Each

<b>JERSEY'S BEAUTY.</b> (F.D.) Probably the most popular of any Dahlia, especially as a cut flower. The ideal pink for exhibition or florist use. Large, deep flowers of perfect form on long stems. Free, early bloomer, with exceptional keeping qualities.....	.15
<b>JERSEY'S GLORY.</b> (F.D.) Orange and yellow. We recommend this variety as one of the best in this color.....	.35
<b>JUDGE ALTON B. PARKER.</b> (F.D.) Copper salmon with golden hue. Large perfect flower.....	.25
<b>KATHLEEN NORRIS.</b> (I.D.) Rose pink. A remarkable exhibition Dahlia. Petals broad and over-lapping with twisted tips. Indispensable to every dahlia lover. Special low price.....	.40
<b>KAY FRANCIS.</b> (C.) Light lemon yellow flowers which stand very erect on good stems. Free blooming. ....	.75
<b>KEMPS VIOLET WONDER.</b> (I.D.) Napthaline violet. Perfect flower of great size. We believe this one of the best violet colored Dahlias to date.....	.40
<b>KEMPS WHITE WONDER.</b> (S.C.) The largest white, long pointed, twisted, curled petals giving a light fluffy effect.....	.25
<b>KENTUCKY.</b> (F.D.) A brilliant light salmon orange shading to orange yellow at the base. A sort of Jersey beauty, but larger bloom. Very hardy. ....	.25
<b>KING MIDAS.</b> (I.D.) Golden yellow. Beautiful blooms of great size and depth on perfect stems. A very popular dahlia and winner of many prizes. ....	.25
<b>KING OF THE BLACKS.</b> (D.) A marvelous Dahlia. As near black as they grow.....	.25c
<b>KITTY DUNLAP.</b> (F.D.) Carmine rose. Large blooms on long stems. You should have this one. ....	.35

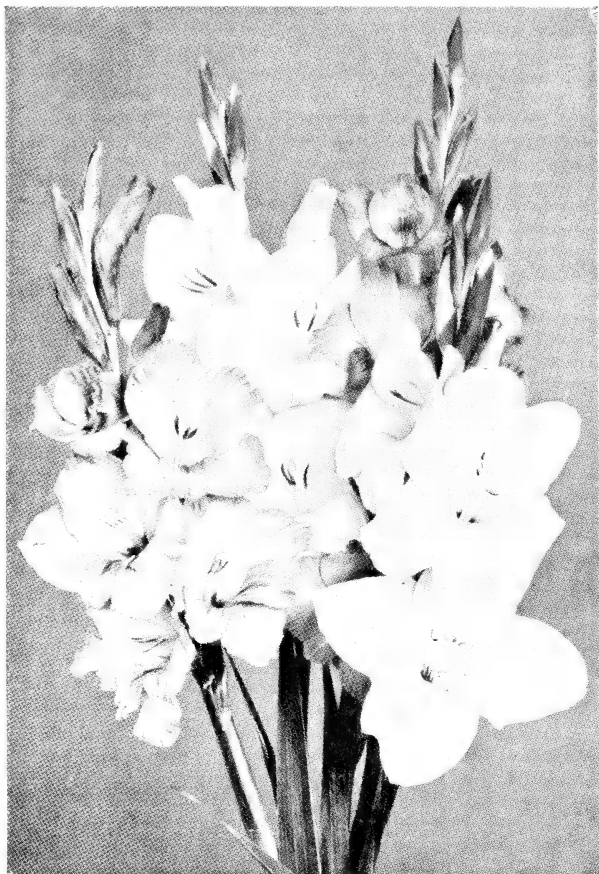
	Tubers Each
<b>LORD OF AUTUMN.</b> (I.D.) Rich, golden yellow blooms growing to 12 and 13 inches in diameter, 6 to 8 inches deep, facing up and carried well above the plant on good strong stems and neck, up to 3 feet with disbudding. Won President's cup at Ohio Dahlia Show, Cleveland, other prizes elsewhere, and was a sensation wherever grown or shown.....	.60
<b>MARGARET WOODROW WILSON.</b> (F.D.) Creamy white, suffused lavender pink; very deep, full flowers. ....	.15
<b>MARSHALL'S PINK.</b> (F.D.) Jersey's Beauty type and of robust habit. Delicate silvery shrimp pink. Very attractive.....	.25
<b>MAUD ADAMS.</b> Ball Type. White, overlaid with pink. This is a little beauty, and you can't afford to be without it.....	.15
<b>MILLIONAIRE.</b> (F.D.) Immense Rosy Pink.....	.25
<b>MONMOUTH CHAMPION.</b> (D.) An outstanding, giant flower of flame scarlet; immense size and free flowering.....	.25
<b>MRS. GEORGE SKEEN.</b> (F.D.) Very attractive shrimp pink, bloom 5 to 8", on extra long stems. This variety does not fade or burn from hot sun. Has been very popular as a cut flower, florists buy as many as a hundred tubers. We retail at.....	.25
<b>MRS. I. DE VER WARNER.</b> (F.D.) Very large, beautiful flowers of fine form and substance. The color is rich, rosy mauve. It is a very free bloomer, with long stems. Valuable for cut flowers. ....	.20
<b>PARAMOUNT.</b> (F.D.) Lovely soft yellow. Medium size.....	.15
<b>PAUL MICHAEL.</b> (D.) Deep buttercup yellow touched with old rose. A fine old favorite. We recommend it highly.....	.20

Tubers  
Each

<b>PRES. FRANKLIN D. ROOSEVELT.</b> (F.D.) A massive deep flower that is very striking in the garden. Color bright carmine red, reverse of petal is cream. The flowers are held facing sideways on strong cane-like stems, high and above the large heavy insect-resistant foliage. A very strong, rugged grower and a free and prolific bloomer. ....	.50
<b>PRINCE OF PERSIA.</b> (I.D.) A very striking color—rich glowing crimson. Blooms are of great depth and size, easily reaching 10 inches or more without forcing. Highly recommended.....	.40
<b>RED HUSSAR.</b> Ball Type. Small pure red. A robust grower. Cuts well.....	.15
<b>SEAL'S CALIFORNIA.</b> (F.D.) Bronze and Yellow. ....	.40
<b>ROSE MARIE.</b> (F.D.) Mulberry red, with gold and rose highlights. Large blooms. One of the best.	.15
<b>SAGAMORE.</b> (F.D.) Amber gold, shaded slightly with orange buff in center. Strong variety on fine stem, and one of the best cutters.....	.25
<b>SALMON SUPREME.</b> (F.D.) A perfect salmon orange Dahlia. There is no better cut flower in anybody's Dahlia garden. It's a wonderful bloom. ....	.30
<b>SHAHARAZAD.</b> (I.D.) Bloom 9x4. Bush 6 feet. Flowers are massive with large pointed, but rather coarse, petals which curl and twist in an attractive manner. Color may be described as soft Tyrian rose. Stems are strong.....	.50
<b>SNOW DRIFT.</b> (D.) Huge flower of perfect form, pure white. Blooms often 8 to 9 inches.....	.30
<b>THE COMMODORE.</b> (D.F.) Gigantic flower, lemon yellow flushed golden. A sensation.....	.35
<b>THE FIREMAN.</b> (I.D.) This new variety is flashy cardinal red with golden flushes and golden tips at center of the flower. The growth habits are perfect, stems long and straight and it is a prolific bloomer. The Fireman attracted an unusually large amount of interest in our exhibition gardens the past season and it will be popular for years to come.....	.85

	Tubers Each
<b>THOMAS A. EDISON.</b> (F.D.) A large bloom, a lovely shade of dark royal purple. It is a strong plant, good stems and many blooms at the same time. We consider it the best in its color. ....	.35
<b>WHITE JERSEY'S BEAUTY.</b> (I.D.) Medium size, pure white, tall bush, long stems.....	.50
<b>WHITE KING.</b> (F.D.) Pure white, sort of Francis Larocco. Perfect in size, beauty of form and substance. ....	.25
<b>WHITE WONDER.</b> (I.D.) Pure white with good stems and perfect form.....	.30
<b>YANKEE KING.</b> (F.D.) Copper rose. Long strong stems. ....	.30
<b>POM PON DAHLIAS.</b> Bobby deep plum purple.....	.20
<b>BRONZE BEAUTY.</b> Bronze and Gold. ....	.20
<b>ROSE WILMOTH.</b> Deep rose pink. ....	.20
<b>ROTHOUT.</b> Deep scarlet, long stems. ....	.20
<b>SNOWCLAD.</b> Pure white, plenty of flowers.....	.25
<b>YELLOW GEM.</b> Creamy yellow, perfect shape.....	.25

# GLADIOLI



Betty Nuthall

Break O'Day

Charls Dickens

Dr. Bennett

Flaming Sword

Gold Eagle

Lily White

Mrs. Dugless

Mrs. Sissons

Orange Queen

Early Tall Pink

Shell Pink

Large Purple

Pure Red

Large Deep Red

Early Pure Yellow

Large White

Pink

Pink

Bronze

Any of the above at \$2.00 per hundred  
or fifty for \$1.25

**MINUET**

The finest lavender at \$3.00 per hundred. 50 for \$1.75.

**PICARDY**

The finest Pink Glad grown \$2.50 per 100. 50 for \$1.50

These varieties have been selected by us and proven to be the best varieties for our climate and are all fine cut flowers.

You may assort these as you like at same price.

---

## MIXED GLADIOLI

This is a Mixture of our Best Varieties and every Glad in it is a fine one for outdoor growing. You can't go wrong on these.

100 for ----- \$1.50

50 for ----- .85

25 for ----- .50

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All of our Glads are No. 1 top size and are free from disease and thrips.

If there is any variety not listed you would like, let us know, as we have unlimited connections with the northern growers.

These are Northern Grown Bulbs and have not been flowered.

**CHRYSANTHEMUMS****Large Flowerins****WHITE**

TURNER INCURVED.

AMBASSADOR—Cream. (I.C.)

BETSY ROSS—Ivory. (I.C.)

SNOW WHITE. (I.C.)

SILVER SHEEN. (I.C.) Per doz. .... .75

**PINK**

PINK GIANT. (I.C.)

MAJOR BOWES. (I.C.)

PINK DELIGHT.

DEEP ROSE. (I.C.)

ORCHID QUEEN.

ORCHID PINK. (I.C.) Per doz. .... .75

**YELLOW**

TURNER—Cream. (I.C.)

CITRONELLI.

LIGHT BUFF YELLOW. (I.C.)

GOLD GLORY—Semi. (I.C.)

GOLD LODGE—Reflexed.

SUN GOLD.

LEMON YELLOW—Semi. (I.C.) Per doz. ... .75

**POMS****WHITE**

CHICAGO PEARL.

SNOW CLOUD.

SILVER BELLS. Per doz. .... .75

**PINK**

CAPTAIN COOK.

BONNIEBEL.

Pink Pearl. Per doz. .... .75

**YELLOW**

TINTS OF GOLD.

RODELL.

YELLOW DOT. Per doz. .... .75

## IRIS GERMAN

CIENGEALTI.

LAVENDER.

DARINS.

CANARY YELLOW.

DIADEN.

RED.

EDITH.

LIGHT BLUE.

FAIRY.

WHITE TIPPED BLUE.

LADY BYNG.

PALE LAVENDER.

MEDRANO.

SMOKY CLARET.

MRS. WALTER BREWSTER.

ANILINE BLUE.

SEMINOLE.

RED TONES.

QUEEN OF FLAVIA.

YELLOW.

QUEEN OF MAY.

LILAC PINK.

12 for \$1.00 — 25 for \$1.85

50 for \$3.50 — 100 for \$6.25



**FEVER FEW.**

Balls Double White. Doz. .... .50

**HOLLY HOCKS.**

Single Mixed Colors. Doz. .... .50

**LARKSPUR.**

Vaughns Wonderful. Mixed colors. .... .50

**PEONIES.**

White and Pink. Two and Three Eyes. Doz. \$2.00

**PERIWINKLE.**

Strong mixed colors. Doz. .... .30

**POINSETTIAS.**

Mexican. Out door plants. Doz. .... .50

**SHASTER DAISIES.**

Large plants. Mixed colors. Doz. .... .50

STOCKS MIXED. Doz. .... .50

**SWEET WILLIAMS.**

Large, strong plants. Doz. .... .50

**CANNA LILIES—The President.**

Dark flaming Red. Very large blooms. Doz. \$1.00

## PANSIES

We are distributors in South Carolina and Georgia for the famous

### "STEELE'S JUMBO"

As grown exclusively for us by the Swaby Greenhouses at St. Charles, Illinois.

We buy our seed direct from E. J. Steele & Sons of Portland, Oregon.

We guarantee them to be the finest you ever saw, or will refund your money.

**\$1.25 per 100                      \$10.00 per 1,000**  
**75c per 50**

**Transplanted Stock 25c per 100 higher.**

Separate colors: Yellow, Blue, Bronze, White, Red.  
\$1.50.

**Shipments Begin Nov. 1st.**

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## Forget-Me-Nots

Chinese Blue

**100 for \$2.50**  
**25 for 75c**

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## Candy Tuft

Semper Virens (White)

**100 for \$3.00**  
**25 for \$1.00**

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## VIOLETS

**Frey's Fragrant..... \$2.50 per 100**  
**Princess of Wales .....\$2.00 per 100**  
**Parma, or Old English .....\$2.00 per 100**

(This is as fine a Violet as grows. Large—Fragrant—Deep purple—Long Stems.)

Write for Quantity Prices.

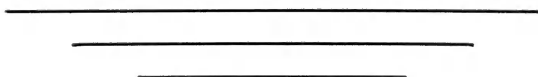
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**NARCISSI**  
**DAFFODILS**  
**JONQUILS**  
**In Season**

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**NO ORDER LESS THAN \$1.00**

**READ OUR GUARANTEE ON FIRST PAGE**

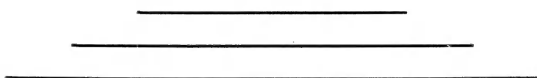


For Your  
Convenience

USE

**ORDER BLANK**

On Next Page



**JORDAN'S PANSY GARDEN**  
**AIKEN, S. C.**

PLEASE SHIP THE FOLLOWING ORDER:

19

QUANTITY	ITEMS DESIRED	AMOUNT

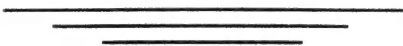
Please fill in date you want delivery made.

NAME

19

BY

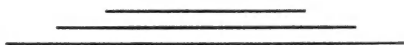
IF TIME OF DELIVERY IS NOT FILLED IN, WE WILL SHIP AT PROPER TIME FOR PLANTING.



## *See Our Garden*



*YOU are invited to visit our Garden  
this Fall and see our Dahlias and  
Chrysanthemums in bloom. They will  
be at their best in September and  
October.*



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BE SURE TO  
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# JORDAN'S PANSY GARDEN

AIKEN, SOUTH CAROLINA

*U. S. Dept. of Agriculture*

*Washington D.C.*

